

BEST AVAILABLE COPY

IN THE CLAIMS:

Please enter the following amendments and/or additions to the claims:

A 1. (Currently Amended) A polarizing plate comprising a polarizing layer having a thickness of about 20 nm to about 1500 nm formed by rubbing at least one surface of a substrate, coating the rubbed surface of the substrate with an aqueous solution containing a dye having a tabular molecular shape, and drying the solution, wherein the dye having a tabular molecular shape coated on the rubbed surface of the substrate is oriented roughly perpendicular to the rubbing direction.

2. (Original) The polarizing plate according to claim 1, wherein the aqueous solution containing a dye is prepared by introducing at least one hydrophilic groups to the dye and solving the resultant dye to water.

3. (Original) The polarizing plate according to claim 1, wherein the dye is at least one dyes selected from the group consisting of an anthraquinone type dye, a phthalocyanine type dye, a porphyrin type dye, a naphthalocyanine type dye, a quinacridone type dye, a dioxadin type dye, an indanthrene type dye, an acridine type dye, a perylene type dye, a pyrazolone type dye, an acridone type dye, a pyranthrone type dye and an isoviolanthrone type dye.

4. (Canceled)

5. (Original) The polarizing plate according to claim 1, wherein the substrate is a polyester resin film.

6. (Original) The polarizing plate according to claim 1, wherein the substrate is a cellulose resin film.

AMENDMENT UNDER 37 C.F.R. § 1.111
U.S. Appln. No. 10/062,437

7. (Original) The polarizing plate according to claim 1, wherein the substrate is a norbornene resin film.
8. (Original) The polarizing plate according to claim 1, wherein a reflecting layer is formed on a surface of the substrate opposite to the surface on which the polarizing layer is formed.
9. (Original) The polarizing plate according to claim 1, wherein a reflecting layer is formed between the substrate and the polarizing layer.
10. (Original) The polarizing plate according to claims 8 or 9, wherein the surface of the reflecting layer is roughened.
11. (Original) The polarizing plate according to claims 8 or 9, wherein a light diffusion layer is formed on the polarizing layer.
12. (Original) A liquid crystal display device comprising the polarizing plate according to claims 1, 8 or 9 is laminated on a liquid crystal cell with the polarizing layer being positioned closer to the liquid crystal cell.
13. (Original) The liquid crystal display device according to claim 12, wherein a front polarizing plate is placed on a surface of the liquid crystal cell opposite to the surface on which the polarizing plate is laminated.
14. (Original) The liquid crystal display device according to claim 13, wherein the front polarizing plate is the same as the polarizing plate placed opposite to the liquid crystal cell.